Unearthed Productions and Tuan Sing Holdings Limited Signed Venue Partnership for Warehouse on River Promenade

Adam Piperdy, CEO of UPGroup Asia, and Lim Guan Kiang. Vice President, Hospitality, of Tuan Sing Holdings Limited, during the Venue Partnership Signing Ceremony.

Singapore, 31 July 2025 – Unearthed Productions has signed a venue partnership agreement with Tuan Sing Holdings Limited for Warehouse on River Promenade, establishing Unearthed Productions as the preferred AVL partner for the riverside venue.

Under the partnership, Unearthed Productions will provide comprehensive audio, visual, lighting, and livestream solutions for events hosted at the venue. Additionally, Warehouse on River Promenade will also tap into UP's Venue Management Programme, designed to enhance collaborative opportunities between both organisations.

The partnership agreement was signed during CatchUP 2025, an invite-only industry mixer hosted by UPGroup Asia that brought together event professionals, partners, and collaborators.

Photo credits: Frasers Hospitality

"Our goal is to create seamless experiences that span from concept through flawless execution. This partnership strengthens our commitment to delivering high-impact events with best-in-class creative and operational excellence," said Adam Piperdy, Founder and Chief Experience Officer of Unearthed Productions.

"The Warehouse on River Promenade is a distinctive venue with strong potential for curated experiences. Partnering with Unearthed Productions gives us the opportunity to elevate its positioning and deliver exceptional events that reflect the character of the space," said Lim Guan Kiang, Vice President of Hospitality, Tuan Sing Holdings Limited.

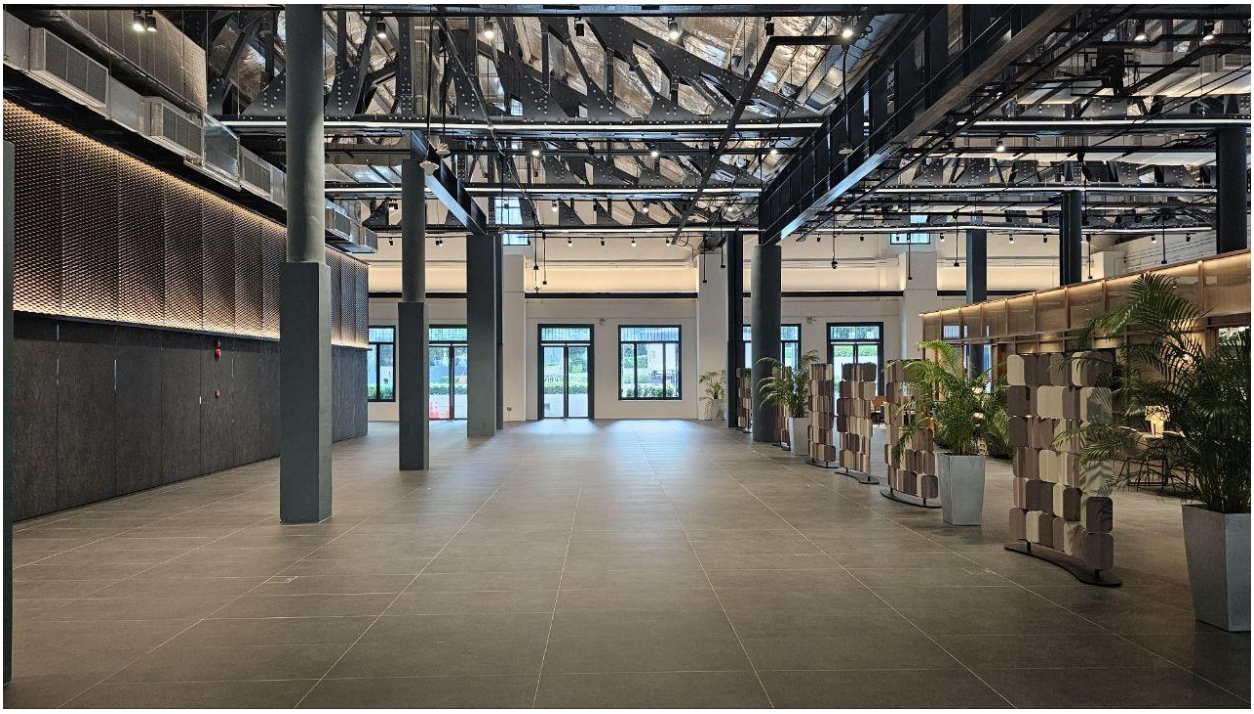

Photo credits: Frasers Hospitality

About Unearthed Productions

Unearthed Productions is a Singapore-based full-service event agency delivering event experiences across the region. The company combines creative strategy with event technology expertise, providing comprehensive event solutions for organisations and venue owners. Unearthed Productions produces hundreds of events annually, serving thousands of attendees throughout the region.

About Tuan Sing Holdings Limited

Tuan Sing Holdings Limited is a regional investment holding company with interests mainly in real estate development, real estate investment and hospitality. Over the years, the Group has developed a portfolio of strategically located real estate assets in Singapore and across the region and established a reputation for the delivery of good quality and iconic developments.

The Group also holds a 44.5% interest in Gul Technologies Singapore Pte Ltd., a printed circuit board manufacturer with manufacturing plants in China. Since marking its Golden Jubilee in 2019, Tuan Sing has embarked on a business transformation to reposition itself from a niche developer to a major regional player with a presence in commercial, residential and hospitality properties in various key Asian cities across Singapore, China, Indonesia and Australia.

Leveraging on its strengths and track record in property development and investment across a diverse range of property segments, the Group intends to participate in large-scale integrated developments and townships as it enters the next phase of growth.
For more information on Tuan Sing Holdings Limited, please visit http://www.tuansing.com.

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