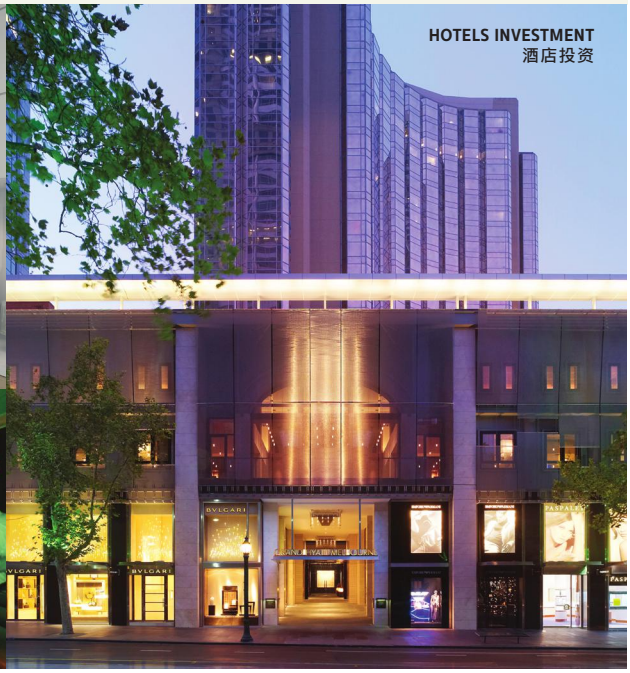
COMPANY AND STRATEGY

OUR CORPORATE PROFILE

Tuan Sing Holdings Limited was established in 1969 as “Hytex Limited” and listed on the Mainboard of the Singapore Stock Exchange in 1973. It adopted its current name in 1983. Tuan Sing has interest mainly in property development, property investment and hotel ownership. Headquartered in Singapore, the Group has over 60 subsidiaries and associates serving a broad spectrum of customers through its workforce across the region.

集团概况

传慎控股成立于1969 年，前身为Hytex并于1973年在新加坡股票交易所主板上市。目前的名字自1983年起被采用。传慎专注于房地产开发，房地产投资及酒店投资。总部设在新加坡，集团目前拥有超过60间子公司和联营公司，通过覆盖本区域多个国家的员工团队，为广大客户提供服务。



OUR VALUE STATEMENT

Driving with Discipline in Our Field

EXCELLENCE

Strive for excellence and continuous innovation

INTEGRITY

Conduct our business with integrity at all times

TEAMWORK

Teamwork and communication

ATTITUDE

Humility, care and hardwork

OUR BUSINESS STRATEGY

Seizing Opportunities to Drive Our Success

- Strengthen the "Tuan Sing" brand presence
- Deliver architecturally inspiring developments
- Acquire land bank in a disciplined manner
- Grow businesses across geographies and property segments
- Diversify property portfolio to enhance stability of earnings

OUR COMPETITIVE EDGE

Building Unique Strengths to Leverage Our Advantages

- Proven track record and reputation associated with award-wining projects
- Demonstrated ability to deliver unique and high quality projects
- Hotel properties offer strategic location and unique strength
- A wide range of property portfolio
- Experienced and committed Board of Directors and management team

COMPANY AND STRATEGY

OUR BUSINESS PHILOSOPHY

Creating Long-Term Sustainable Value for All Stakeholders

To Our Investors:
To generate sustainable and long-term returns

➢ **How do we create value?**
- Maintain profitability with reduced volatility
- Strategic use of capital to enhance shareholders' return
- Ensure good corporate governance and sound risk management

To Our Employees:
To engage and inspire each to achieve their fullest potential and to take care of their well-being and work-family balance

➢ **How do we create value?**
- Safe work environment
- Career growth and development opportunities
- Competitive compensation

To Our Customers:
To enlighten them through delivering quality products and services closest to their needs and requirements

➢ **How do we create value?**
- Innovative and quality products with competitive pricing
- Product responsibility and focus on the development of green buildings
- Quality customer service, including reliability and sales persons' knowledge

To Our Business Partners:
To treat them fairly and as equal partners so to grow together with them

➢ **How do we create value?**
- Uphold the principles of ethical marketing and fair competition
- Proactive engagement of contractors and suppliers on quality of works
- Strong relationships with business partners and clients

To Our Community:
To act responsibly and to contribute to the needs of the communities where we operate

➢ **How do we create value?**
- Strike a balance between economic objectives and environmental sustainability
- Continual improvement on environmental, health and safety practices
- Economic and social contributions, including jobs, local procumbent, taxes and community engagement

Grand Hyatt Melbourne clinched "Best Marketed Hotel – Accommodation Division" in the 2015 Australian Hotels Association ("AHA") National Awards for Excellence.

Joyfully celebrating Chinese New Year at Robinson Point Building.