

OUR CORPORATE PROFILE

集团概况

Tuan Sing Holdings Limited was established in 1969 and listed on the Mainboard of the Singapore Stock Exchange in 1973. Tuan Sing has interest mainly in property development, property investment and hotel ownership.

Headquartered in Singapore, the Group has over 60 subsidiaries and associates located in South East Asia, China and Australia serving a broad spectrum of customers through its workforce across the region.

传慎控股成立于1969年，并于1973年在新加坡股票交易所主板上市。传慎专注于房地产开发，房地产投资及酒店投资。总部设在新加坡，集团目前拥有超过60间子公司和联营公司分布于东南亚，中国和澳大利亚，通过覆盖本区域多个国家的员工团队，为广大客户提供服务。



OUR VALUE STATEMENT

**WE BUILD VALUE
EVERYWHERE
WE GO**



EXCELLENCE

We pursue excellence and continuous innovation

INTEGRITY

We commit to the highest standard of integrity



TEAMWORK

We believe in effective communication and teamwork

ATTITUDE

We embrace humility, care and hard work



OUR BUSINESS STRATEGY

**WE BUILD ON OUR
FUNDAMENTALS
TO DRIVE OUR
SUCCESS**

- Strengthen the “Tuan Sing” brand presence
- Deliver architecturally inspiring developments of quality
- Acquire land bank in a disciplined manner
- Grow businesses across geographies and property segments
- Diversify property portfolio to enhance stability of earnings

OUR COMPETITIVE EDGE

**WE DISTINGUISH
OURSELVES WITH
UNIQUE STRENGTHS**

- Proven track record and reputation associated with award-winning projects
- Demonstrated ability to deliver unique and high quality projects
- Hotel properties offer strategic location and unique strength
- A wide range of property portfolio
- Experienced and committed Board of Directors and management team

OUR BUSINESS PHILOSOPHY

WE ARE COMMITTED TO ACHIEVING A SUSTAINABLE GROWTH THAT CREATES LONG-TERM VALUE FOR STAKEHOLDERS

Stakeholders

Business Philosophy

How do we create value

TO OUR INVESTORS



We deliver shareholders' long-term & sustainable returns

- Maintaining profitability with reduced volatility
- Appropriate use of capital leverage to enhance shareholders' returns
- Good corporate governance and sound risks management

TO OUR EMPLOYEES



We offer ample opportunities to develop employees' potential while taking care of their well-being and work-family balance

- Career growth and rotation where appropriate
- Competitive compensation and rewarding opportunities
- Safe working environment

TO OUR CUSTOMERS



We create customer value and pleasant experience

- Innovative and quality products but competitive pricing
- Sustainable products and focus on development of green buildings
- Quality customer service, including service reliability and product knowledge

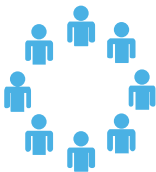
TO OUR BUSINESS PARTNERS



We treat our partners fairly and as equal partners

- Upholding the principles of ethical and fair trading
- Proactive engagement for mutual benefits
- Strong and long-term relationships

TO OUR COMMUNITY



We care for and contribute to the economic, environmental and social development of the communities

- Striking a balance between economic objectives and environmental sustainability
- Continual improvement on environmental, health and safety practices
- Economic and social contributions, including jobs, local procurement, taxes and communities engagement