

## OUR CORPORATE PROFILE

### 集团概况

Tuan Sing Holdings Limited was established in 1969 and listed on the Mainboard of the Singapore Stock Exchange in 1973. Tuan Sing has interest and core businesses mainly in property development, property investment and hotels investment. Headquartered in Singapore, the Group has over 60 subsidiaries and associates located in South East Asia, China and Australia serving a broad spectrum of customers across the region.

传慎控股成立于1969年，并于1973年在新加坡股票交易所主板上上市。传慎专注于房地产开发，房地产投资及酒店投资。总部设在新加坡，集团目前拥有超过60间子公司和联营公司分布于东南亚，中国和澳大利亚，为广大客户提供服务。

Our Corporate Office in Singapore. To view our Corporate video, please visit [http://www.tuansing.com/admin/ts\\_corporatevid.mp4](http://www.tuansing.com/admin/ts_corporatevid.mp4) or scan this QR Code.



## OUR VALUE STATEMENT

### BUILDING VALUE AND TARGETING GROWTH



#### EXCELLENCE

Nothing but the best to our ability



#### INTEGRITY

Upholding honesty and morality



#### TEAMWORK

Effective communication and corporation



#### ATTITUDE

Embracing humility, care and hard work

## OUR BUSINESS STRATEGY

### BUILDING ON FUNDAMENTALS AND DRIVING SUSTAINABLE GROWTH

- Scaling up and strengthening the “Tuan Sing” brand
- Delivering inspiring, iconic and good quality properties
- Seeking opportunities to grow businesses regionally
- Balancing property portfolio to minimise volatility in earnings

## OUR COMPETITIVE EDGE

### DISTINGUISHING OURSELVES WITH UNIQUE STRENGTHS

- Proven track record of creating award-winning projects
- Demonstrated ability to create visually exciting and livable architectural designs
- Strategically located 5-star rated hotel properties in Australia
- Diversified property portfolio to create sustainable income streams
- Competent, experienced and dedicated Board of Directors and management team

# OUR BUSINESS PHILOSOPHY

## OUR BUSINESS MODEL SEEKS TO CREATE VALUE FOR STAKEHOLDERS IN A SUSTAINABLE WAY

### OUR RESOURCES

- Brand name
- Strong customer relationships
- Financial capital
- Source of funding
- Human capital
- Alliances and associations
- Technology and infrastructure

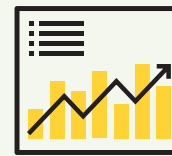
### HOW WE CREATE VALUE – OUR BUSINESS MODEL

Deliver long-term and sustainable returns to shareholders through

- Maintaining profitability with reduced volatility
- Appropriate use of capital leverage to enhance returns
- Good corporate governance and sound risks management

### STAKEHOLDERS

#### TO OUR INVESTORS



Offer ample opportunities to develop employees' potential while taking care of their well-being and work-family balance through

- Career growth and rotation where appropriate
- Competitive compensation and rewarding opportunities
- Safe working environment

#### TO OUR EMPLOYEES



Create customer value and pleasant experience through

- Quality products at competitive pricing
- Sustainable products including development of green buildings
- Reliable and enlightening customer service

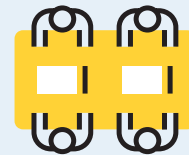
#### TO OUR CUSTOMERS



Treat partners as equal through

- Upholding the principles of ethical and fair trading
- Proactive engagement for mutual benefits
- Strong and long-term relationships

#### TO OUR BUSINESS PARTNERS



Care for and contribute to the economic, environmental and social development of the communities through

- Striking a balance between economic objectives and environmental sustainability
- Continual improvement on environmental, health and safety practices
- Economic and social contributions, including jobs, local procurement, taxes and communities engagement

#### TO OUR COMMUNITY

