OUR VISION

CREATING **A CLEAR DISTINCTION**

OUR MISSION

BE A **"NUCLEUS OF GROWTH"**, DEVELOPING AND STRENGTHENING CORE BUSINESSES TO CREATE VALUE FOR ALL STAKEHOLDERS

OUR CORPORATE PROFILE

Tuan Sing Holdings Limited is a fast-growing, diversified regional investment holding company with interests mainly in property development, property investment and hotel ownership.

Over the years, the Group has developed a portfolio of strategically located real estate assets not only in Singapore but across the region, establishing a reputation for delivering high-quality and iconic developments.

Other key investments include a 80.2% stake in SP Corporation Limited ("SP Corp"), a SGX-ST listed subsidiary, as well as a 97.9% stake in Hypak Sdn Berhad ("Hypak"). SP Corp is engaged primarily in commodities trading, while Hypak is in the business of manufacturing and marketing polypropylene packaging bags in Malaysia.

Tuan Sing also holds a 44.5% interest in Gul Technologies Singapore Pte. Ltd., a printed circuit board manufacturer, and a 49% stake in Pan-West (Private) Limited, a retailer of golf-related products.

Set to mark its Golden Jubilee in 2019, the Group has embarked on a strategic business transformation to reposition itself from a niche developer to a major regional player with a presence in commercial, residential and hospitality properties in key cities across the Asia-Pacific, particularly in Singapore, China, Indonesia and Australia. Leveraging on its strengths and track record in property development and investment across a diverse range of property segments, Tuan Sing intends to participate in large-scale integrated developments and townships as it enters the next phase of growth.

OUR VALUE STATEMENT

BUILDING VALUE AND TARGETING GROWTH

OUR BUSINESS STRATEGY

BUILDING ON FUNDAMENTALS AND DRIVING SUSTAINABLE GROWTH

- Scaling up and strengthening the "Tuan Sing" brand
- Delivering inspiring, iconic and high-quality properties
- Seeking opportunities to grow businesses regionally
- Balancing the property portfolio to minimise volatility in earnings

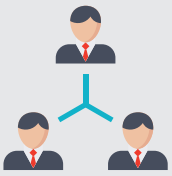
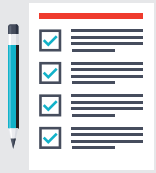
OUR COMPETITIVE EDGE

DISTINGUISHING OURSELVES WITH UNIQUE STRENGTHS

- Proven track record of creating award-winning projects
- Demonstrated ability to create visually exciting and livable architectural designs
- Strategically located 5-star rated hotel properties in Australia
- Diversified property portfolio designed to create sustainable income streams
- Competent, experienced and dedicated Board of Directors and management team

OUR BUSINESS PHILOSOPHY

"OUR BUSINESS MODEL SEEKS TO CREATE VALUE FOR STAKEHOLDERS IN A SUSTAINABLE WAY"

OUR RESOURCES	HOW WE CREATE VALUE – OUR BUSINESS MODEL	OUR STAKEHOLDERS
• Brand name • Strong customer relationships • Financial capital • Source of funding • Human capital • Alliances and associations • Technology and infrastructure	Deliver long-term and sustainable returns to shareholders through • Maintaining profitability with reduced volatility • Appropriate use of capital leverage to enhance returns • Good corporate governance and sound risks management	**INVESTORS**
	Offer ample opportunities to develop employees' potential while taking care of their well-being and work-family balance through • Career growth and rotation where appropriate • Competitive compensation and rewarding opportunities • Safe working environment	**EMPLOYEES** 
	Create customer value and pleasant experience through • Quality products at competitive pricing • Sustainable products including development of green buildings • Reliable and enlightening customer service	**CUSTOMERS** 
	Treat partners as equal through • Upholding the principles of ethical and fair trading • Proactive engagement for mutual benefits • Strong and long-term relationships	**BUSINESS PARTNERS**
	Care for and contribute to the economic, environmental and social development of the communities through • Striking a balance between economic objectives and environmental sustainability • Continual improvement on environmental, health and safety practices • Economic and social contributions, including jobs, local procurement, taxes and communities engagement	**COMMUNITY**